

# Persona® M30

Single- and Dual-Sided Monochrome ID Card Printer



Simply Reliable.  
Simply Affordable.  
Simply Persona.



## Simple monochrome personalization of ID cards.

Persona by Fargo is all about simple, reliable and affordable ID card printing. The Persona M30 ID Card Printer is designed to personalize plastic cards with monochrome text, photos or bar codes, quickly and economically. The M30 delivers sharp, monochrome printing on durable plastic ID cards for hundreds of applications, such as membership, customer loyalty cards, visitor badges, bank cards and more.

## Hassle is out. Easy is in.

The Persona M30's easy-loading, all-in-one ribbon cartridge saves time and eliminates the mess and expense of torn, wasted ribbons. Simply open the front panel, slide in the monochrome ribbon cartridge (choose from seven colors), close the panel and you're done. There's nothing to feed, nothing to fumble with, nothing to tear. And since the card cleaning roller is integrated into the ribbon cartridge, you automatically change the cleaning roller every time you change the ribbon.

## One side, or two?

The Persona M30 ID Card Printer comes in both single- and dual-sided models. If you only need cards printed on one side, choose the compact, single-sided M30. But if you want the flexibility of printing on both sides — to put a bar code on the back, for example — opt for the dual-sided M30. Either way, you'll get one of the easiest-to-use ID card printers available: the Persona M30.

## Simply the best value available.

The Persona M30 packs 30 years of printing technology development and experience into a simple, compact unit. It gives you outstanding performance and reliability at a much higher level than its price would suggest. When your organization needs a reliable, affordable monochrome ID card printer, the choice is simple — Persona.

There's no easier way to produce high-quality, monochrome printing on plastic cards for:



- Loyalty Applications
- Membership
- Banking Applications
- Telecommunications (Phone Cards)
- K-12 Schools
- Employees (Small Corporate)
- Visitor Badges
- Parks and Recreation
- Health Care or Insurance Applications
- Casinos
- Recreational Facilities
- Service Bureau Operations
- and more...

**PERSONA®**  
by FARGO™

